

## ADMINISTRATORS' AFTERNOON AGENDA

Friday, January 13, 2017

The Aqua Turf Club, 556 Mulberry Street, Plantsville, CT

1:00 **Registration**

1:15 **Anthem BC/BS in Connecticut-wagon room**

– Jill Hummel, President Anthem BC/BS CT

*Objectives: To provide an overview of Anthem BC/BS vision for 2016.*

1:45 **Healthcare in Connecticut**

- Victoria Veltri, JD, LL.M. - Chief Health Policy Advisor, Office of Lt. Governor Nancy Wyman

*Objectives: To describe some of the healthcare issues in Connecticut including work being done by the Lt. Governor's office.*

2:15 **Healthcare - What's Changed in Connecticut - An In-depth Look at What's Available on the Exchange**

- Wendy Kroll, JD

*Objectives: To review healthplans and note significant changes*

2:45 **New Technology - Assisting Patients at Check-in - Patient Intake Management - Our Experience with Phreesia**

- Diane Rosenbower

*Objectives: To describe check-in aids that are entering the medical work place*

3:05 **Coffee, Tea and International Desserts**

3:30 **Medicare Quality Programs: Where We Are, Where We're Heading**

- Kelly Gilbert Raskauskas

*Objectives: To provide an overview of the current Medicare PQRS and VM programs. 2. Discuss how to obtain and interpret Annual Quality and Resource Use Reports. 3. Outline MACRA (MIPS/APM), and compare differences with current programs.*

4:00 **Certificates** - (Non-ophthalmology Administrators)

4:00 **Medico-legal Issues of the Electronic Health Record: An Attorney and OMIC Risk Management Perspective (Wagon Room)**

- Michelle Pineda, OMIC

*Objectives: 1. Identify electronic healthcare record challenges and provide examples of where documentation can go wrong causing patient harm. 2. Learn what malpractice lawyers look for in good medical record documentation 3. Take away solutions on how to better utilize your EHR system.*

This afternoon program meets AAPC guidelines for 3.5 Core A continuing education units. Index # will be provided at the end of the meeting.

Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

The Connecticut Society of Eye Physicians designates this educational activity for a maximum of AMA PRA Category I Credit(s)<sup>™</sup>.

Physicians should only claim credit commensurate with the extent of their participation in the activity.



**JILL HUMMEL**

Ms. Hummel is the President of Anthem Blue Cross and Blue Shield. In this role she is responsible for Anthem's operations, including sales and underwriting, managing external relationships with key stakeholders including customers, providers, elected officials and policy makers and guiding Anthem's efforts to transform health care with trusted and caring solutions, improving quality and affordability for Connecticut residents.

Prior to assuming her current role, Ms. Hummel held the position of Vice President of Payment Innovation for Anthem, Inc., parent company of Anthem. In this position she was accountable for developing provider payment and delivery models that reward and support improvements in health care quality, patient safety, health outcomes, health status and access, while reducing the unnecessary cost associated with today's fragmented health care system. Her team also supported the design of Anthem's complementary transparency programs that make cost and quality information available to physicians and their patients.

Ms. Hummel currently serves on the board of directors and is the vice chair-elect for the Patient-Centered Primary Care Collaborative, a nationally recognized thought leader in promoting health care transformation. She also serves on the board of the Governor's Prevention Partnership in Connecticut.

**WENDY L. KROLL, J.D.**

Wendy Kroll's practice focuses on health care law including claims submission and payment issues for managed care, Medicare and Medicaid. She counsels health care providers and corporations on managed care contracting, reimbursement, government audits, false claims, Medicare and Medicaid regulations, fraud and abuse, HIPAA, and other health care matters. Ms. Kroll was in-house counsel for a fortune 100 health care corporation overseeing claims submission and adjudication, government audits, Corporate Integrity Agreement compliance and provider contracting. Prior to law school, she held the position of President and Executive Director for managed care organizations.

Ms. Kroll received an award for Excellence in Clinical Work for a one year internship with the Office of the CT Attorney General's Health Care Fraud, Insurance Advocacy and Whistleblower Unit. She has written papers on and testified before the CT Public Health Committee on the state action immunity doctrine allowing physicians to collectively negotiate managed care agreements and downstream risk arrangements in managed care contracting.

Ms. Kroll is admitted to practice law in New York. She received her J.D. and a Health Law Certificate from Quinnipiac University School of Law. She is a member of the American Health Lawyers Association, New York Bar Association and participates on the American Bar Association's Breast Cancer Legal Advocacy Workshop Committee. Ms. Kroll provides pro bono legal services for patients denied medical benefits for breast cancer treatment and for the Susan B. Anthony Project.

Wendy Kroll is a health law attorney. She was raised at Kaiser and has a unique understanding of health care operations in a managed care environment.



**MICHELLE PINEDA, OMIC**

Michelle Pineda joined OMIC as a Risk Management Specialist in January, 2014. She holds a Masters Degree in Business Administration (MBA) from St. Mary's College in Moraga, CA and a Bachelor of Arts (BA) in English Literature from Cal State, East Bay. Before joining OMIC, Michelle worked for 8+ years in professional liability for The Doctors' Company (TDC) focusing on Claims and Sales. In addition, Michelle has extensive high tech and entrepreneurial venture experience.



**KELLY GILBERT RASKAUSKAS**

Ms. Raskauskas is the Vice President of Communications for the Connecticut State Medical Society (CSMS). She also serves as the CSMS representative to the Connecticut Immunization Coalition and the Connecticut Department of Public Health Preparedness Advisory Committee.

Prior to CSMS, Ms. Raskauskas oversaw member and provider communications for a multistate Medicaid managed care organization. She also worked as a communications consultant specializing in non-profits, and served as press secretary for municipal, county and Congressional political campaigns.

Ms. Raskauskas holds a Master's degree in Public Policy from Harvard's Kennedy School of Government, and is a Fellow of the AHIP Academy for Healthcare Management (FAHM).

**DIANE ROSENBOWER**

Practice Administrator, Middlesex Eye Physicians



**VICTORIA VELTRI, JD, LLM**

Ms. Veltri is the Chief Health Policy Advisor in the Office of Lt. Governor Nancy Wyman, coordinating the state's health reform initiatives, including the State Innovation Model Initiative, the Healthcare Cabinet and other initiatives. She acts as the Lt. Governor's liaison on healthcare issues with state agencies, community organizations and the private sector. She currently serves as a member of the Board of Directors on the Connecticut Health Insurance Exchange (d/b/a Access Health CT) and the All Payer Claims Database Advisory Council.

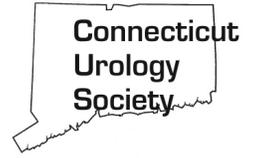
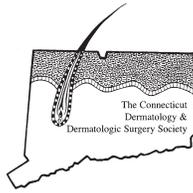
Prior to joining Lt. Governor Wyman's staff in June 2016, Ms. Veltri was the state's Healthcare Advocate, overseeing OHA in: assisting health insurance consumers with health plan selection; educating consumers about their health care rights; directly assisting healthcare consumers with grievances and appeals; acting as a watchdog of Connecticut's healthcare marketplace; pursuing healthcare policy activities, and; serving as Connecticut's federally designated independent health insurance consumer assistance program under the Affordable Care Act.

A graduate of the University of Connecticut with a Bachelor of Science degree in Chemistry, Ms. Veltri also holds a Juris Doctor (J.D.) degree from Western New England College School of Law and a Master of Laws (LL.M.) from New York University School of Law. She is admitted to practice law in the states of Connecticut and New York, the United States District Court for the District of Connecticut and the United States Court of Appeals for the Second Circuit.



**Joy WOODKE, COE, OCS**

Joy is practice administrator at Oregon Eye Consultants, LLC, in Eugene, Ore., a five-physician practice specializing in anterior segment, uveitis, cornea and retina. Joy has over 25 years of experience in ophthalmology, which includes management, accounting and ophthalmic coding and reimbursement. She enjoys providing an administrator's perspective to coding and reimbursement, along with the unique aspects of a retina practice. Joy also serves as the chair of the AAOE EHR Committee.



Annual Education Program

January 13, 2017

The Aqua Turf Club • 556 Mulberry Street • Plantsville, CT

**Administrators' Afternoon Program 12:30pm - 4:30 pm**

**Registration Form**

Fax to 860-567-3591 or Email [debbieosborn36@yahoo.com](mailto:debbieosborn36@yahoo.com)

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ Cell phone \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**NAME OF PHYSICIAN MEMBER WHERE EMPLOYED (not practice name):**

\_\_\_\_\_

**FEES**

**\$79.00\*** - Affiliated

(Employed by a physician who

is a Society member, State Society or AAO)

***After December 1, 2016 \$99.00***

**\$129.00\*** - Non-Affiliated

(Employed by a physician who

is NOT a Society member, State Society or AAO)

***After December 1, 2016 \$149.00***

**\* Does not include lunch – Lunch is \$31.00 Additional**

**THIS AFTERNOON PROGRAM INCLUDES AFTERNOON BREAK ONLY.**

This program has been submitted for approval of AAPC for 3.5 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor. The Connecticut Society of Eye Physicians designates this educational activity for a maximum of 3.0 AMA PRA Category I Credit(s)<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

You can scan this form and email with credit card information to [debbieosborn36@yahoo.com](mailto:debbieosborn36@yahoo.com)

**DEADLINE FOR EARLY BIRD REGISTRATION DECEMBER 1, 2016**

**Please Note: Space is limited to the first 100 registrants**

CSEP, 26 Sally Burr Road • P.O. Box 854 • Litchfield, CT 06759

CSEP

CREDIT CARD PAYMENT

PO BOX 854, LITCHFIELD, CT 06759

-----Visa      ----- Mastercard      ----- American Express

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(16 digit card number)

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(Expiration date)

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\*3 digit # that appears on the back of the Visa/Mastercard

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\*4 digit # that appears on the front of the American Express

\$ \_\_\_\_\_ Total amount charged

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(Card holder's name)

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(Card holder's signature)

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(Card holder's address where statement is mailed)

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\* (City - State - Zip)

**\* This information is necessary for processing**

Please print names of Administrators being paid for:

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Personal checks can be mailed to:

CSEP, 26 Sally Burr Road • PO Box 854 • Litchfield, CT 06759

This portion can be faxed back to (860) 567-3591 or Email [debbieosborn36@yahoo.com](mailto:debbieosborn36@yahoo.com)